Photokina 2014

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photokinabanner

RICOH IMAGING COMPANY, LTD. is pleased to announce that it will exhibit three interchangeable lenses as reference models at Photokina 2014. These items are currently under development for use with PENTAX digital SLR cameras.

Overview of Products

1. Interchangeable lens for K mount digital cameras

DA 16-85mm

Model name: **HD PENTAX-DA 16-85mm F3.5-5.6ED DC WR** (tentative)
?High Resolution 5.3times standard zoom lens in small and light weight size
?Weather-resistant construction
?High-grade HD coating
?Smooth, quiet AF operation thanking to a lens-installed AF driving motor
?Market launch: Winter 2014 (tentative)

2. Interchangeable lens for K mount digital cameras

2_telephotozoomlens_photokina2014

Model name: to be announced later
?High magnification super-telephoto zoom lens
?Market launch: Not decided

3. Interchangeable lens for K mount digital cameras

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Model name : to be announced later

?Large diameter telephoto zoom lens

?Market launch: Not decided

pentax_taxi