



TIPA prisen 2015

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RICOH IMAGING wins three prestigious 2015 TIPA Photo & Imaging Awards

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RICOH IMAGING EUROPE S.A.S. is pleased to announce that the members of the prestigious Technical Image Press Association (TIPA) have voted three Ricoh Imaging products as the leader in their category in 2015:

- **Pentax K-S2: BEST DSLR ADVANCED**
- **Pentax 645Z : BEST MEDIUM FORMAT CAMERA**
- **Ricoh WG-M1: BEST ACTIONCAM**

TIPA is an independent, non-profit organization comprising the chief editors and technical editors of 27 photo and imaging magazines from 16 countries across five continents. TIPA also has a cooperative agreement with the Camera Journal Press Club of Japan. During the voting session, which took place on Friday, 20 March 2015, in Dubai, UAE. TIPA members noted the following details about the products:

BEST DSLR ADVANCED : Pentax K-S2

Pentax K-S2 is a good match for enthusiast photographers and features a 20MP CMOS sensor without a low pass filter. It has a weather and dust resistant body, offers an optical pentaprism (100% field of view) and is the first Pentax DSLR with a Vari-angle LCD (3-inch, 921K dots). The compact body incorporates a Shake Reduction (SR) mechanism and can handle all new and many older Pentax lenses, albeit with some requiring an adapter. The K-S2 can deliver a top shutter speed of 1/6000 second with a continuous shooting rate of four to five

frames per second. Creative functions include multi exposure, interval shooting, an advanced HDR mode, full HD video, and built-in WiFi with a dedicated app to transfer images and for wireless tethered shooting.

BEST MEDIUM FORMAT CAMERA : Pentax 645Z

With an imaging area of 43.8 x 32.8mm, the 51.4 MP CMOS sensor in the Pentax 645Z is about 1.7X larger than those found in full-frame DSLRs. The camera can deliver 3 frames per second with 10-image burst capability in Raw and up to 30 in Large JPEG format. The tiltable 3.2 inch LCD monitor contains 1.037 million RGB dots and has an “anti-gapless” construction that reduces reflection and dispersion of light that is further enhanced by a special Anti-Reflection coating. There is also a large and bright optical finder. A newly designed SAFOX 11 phase matching AF module contains 27 sensor points, including 25 cross-type sensors; when matched with a Live View function that can magnify the on-screen image, very precise focusing adjustments can be made. If desired, ISO sensitivity can be raised to an incredible 204,800.

BEST ACTIONCAM : Ricoh WG-M1

This hot segment of the market continues to grow and the Ricoh WG-M1 offers a unique design that is waterproof to 32 feet (9.75 metres) without an additional protective housing, is shock resistant to six feet (1.8 metres) and frost-proof to 14F (-10C). The unit has large control buttons and a 1.5-inch (3.8cm) LCD monitor. The 14 MP sensor and processor can record Full HD movies and deliver 10 frames-per-second high-speed shooting through its ultra wide-angle lens. To help users get right into action, the camera comes with a carabineer-equipped strap for carrying and a WG adhesive mount to help attach the camera to different surfaces. Optional accessories expand the camera’s usability via a wrist strap mount, helmet mount and more.