



PENTAX 17:
Compact film camera with fixed focal length,
designed to capture half-size photographs

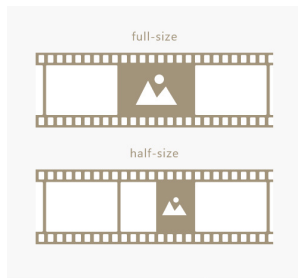
›It's time for film‹

Here is the most important information in brief

- Half-size format (17 x 24mm)
- Manual camera operation unique to film cameras
- Newly developed fixed-focal lens combining time-proven optics and the latest lens coating technology
- Zone-focus system to switch the in-focus area via simple selection of zone marks
- Bright optical viewfinder for real-time confirmation of a subject image
- Seven shooting modes to accommodate different applications
- High-quality body with meticulous attention to every detail
- Built in Flash



MAIN FEATURES OF THE PENTAX 17

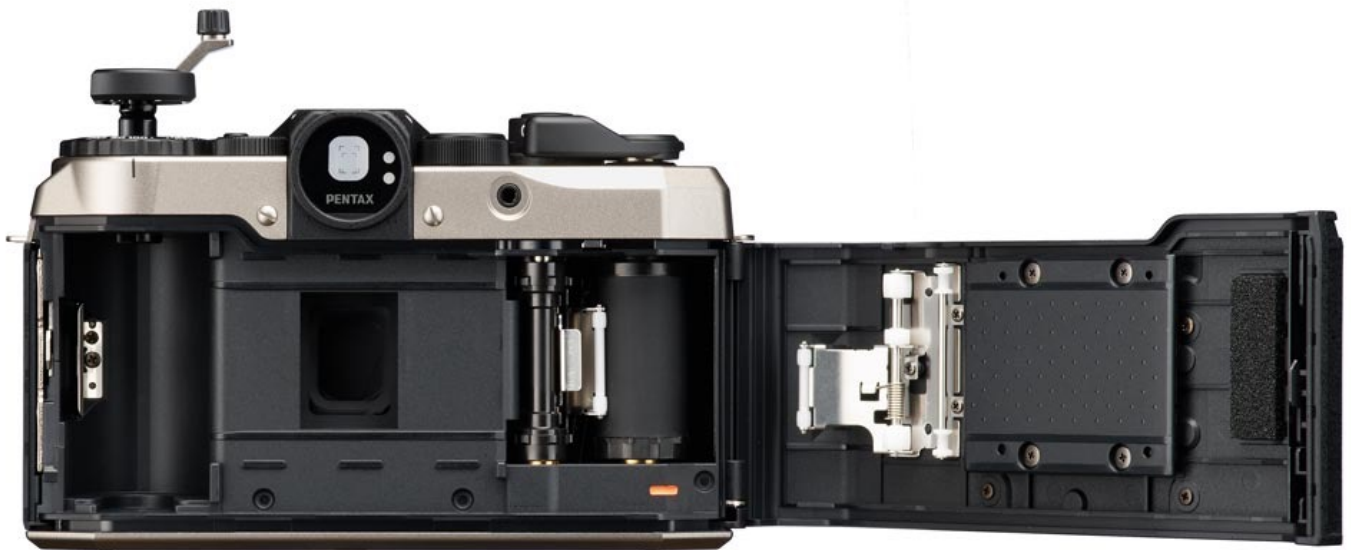


Half-size format (17 x 24mm)

The PENTAX 17 features the half-size format, in which two 17mm x 24mm pictures are captured in a single 35mm-format frame (36mm x 24mm). It also employs a horizontal film advance mechanism. When positioned in the normal way, it captures vertical-format pictures, identical to the familiar images captured by smartphones, which are commonly used today for picture-taking

Manual camera operation unique to film cameras

The PENTAX 17 features a manual film winding mechanism based on those incorporated in PENTAX-brand SLR film cameras. The film advance lever lets the user enjoy the film winding action and a wind-up sound after every shutter release. Its easy-loading system is designed to prevent film-loading errors, especially for first-time film camera users. It also features other mechanisms unique to film cameras, such as manual film rewinding operation using the rewind crank; exposure compensation via the exposure compensation dial; and ISO sensitivity setting via the ISO sensitivity dial.



Newly developed fixed-focal lens combining time-proven optics and the latest lens coating technology

The PENTAX 17 features a newly developed 25mm F3.5 fixed-focal lens (equivalent to a 37mm lens in the 35mm format). Based on the optics incorporated in the acclaimed PENTAX Espio Mini (marketed in 1994), it has been redesigned to fit perfectly in the half-size format. It is also treated with HD (High Definition) coating – a highly acclaimed multi-layer coating – to optimize the clarity and sharpness of half-size pictures. Using the lens used in the RICOH Au-to Half (a best-selling half-size model first marketed in 1962) as a reference, the angle of view and focal length were selected to make casual, everyday picture-taking simple and flawless.



Zone-focus system to switch the in-focus area via simple selection of zone marks

From close-ups to long distances, the PENTAX 17's zone-focus system is divided into six focus zones, indicated by marks that signify each zone. All the user has to do to set the camera's focus is select the mark best suited for the subject distance on the zone focusing ring. In the Macro focus zone, the user can capture a close-up photo from approximately 25 centimeters away. The hand strap (included as a standard accessory) lets the user measure subject distance more accurately.

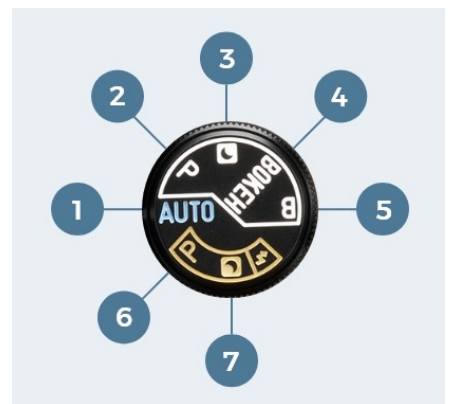


Bright optical viewfinder for real-time confirmation of a subject image

The PENTAX 17's optical viewfinder features an Albada-type bright frame finder. It also comes with a close-up visual field compensation frame to help you more easily compose close-up images. It is possible to check the zone marks directly through the viewfinder.

Seven shooting modes to accommodate different applications

The PENTAX 17 automatically adjusts exposure settings based on the lighting data collected by its metering sensor. In addition to the Full Auto mode in which all exposure settings are selected by the camera, it provides six other shooting modes, including: Slow-speed sync, which is highly useful in twilight photography; and Bulb, which comes in handy for photographing nightscapes and fireworks. The PENTAX 17 also features an independent exposure compensation dial, which allows the user to swiftly shift the exposure level to accommodate different types of subject or express the user's creative intentions.



High-quality body with meticulous attention to every detail

The PENTAX 17's body has a classic design, hinting at the traditional look of film cameras. The top and bottom covers are made of a solid but lightweight magnesium alloy to optimize the camera body's rigidity. The 40.5mm filter mounting thread allows the user to mount a range of the filters, which are available for purchase on the market. With meticulous attention paid to every single detail, the PENTAX 17 is designed to be a joy to own.



Other features

- A wide selection of ISO film speeds (50, 100, 125, 160, 200, 400, 800, 1600 and 3200)
- Note holder on the back cover, into which the end of the film package can be inserted for an at-a-glance confirmation of the film in use
- Three strap lugs to accommodate horizontal and vertical camera suspensions, to best suit the user's shooting style
- Compatibility with the optional CS-205 Cable Switch, which comes in handy for extended-exposure photography in the Bulb shooting mode



Notes: • Designs and specifications are subject to change without notice.

The PENTAX 17 was developed based on the PENTAX Film Camera Project, a concept first announced in December of 2022, in which RICOH IMAGING revealed that it was planning to develop and market a new PENTAX-brand film camera:

Please visit: <https://pentax.eu/blogs/news/film-camera-project> and watch the story

PACKAGING INFORMATION

ARTICLE CODES	
	Art. No. 18926 - PENTAX 17 DARK SILVER Body KIT
BUNDLED ACCESSORIES	
	Art. No. 54457 - Strap O-ST191 Art. No. 39944 - Lens Front Cap O-LC40.5 Lithium Battery CR2
OPTIONAL ACCESSORIES	
	Art. No. 37248 Cable Switch CS-205
MARKET LAUNCH	
	June 2024
PACKING INFORMATION	
	Dimensions: 137 x 195 x 104 mm (Width x Depth x Height) Weight: 535 g

SPECIFICATION

MODEL DESCRIPTION

Camera Type	Half-frame lens-shutter 35 mm film camera , with fixed focal length
Frame Size	24 × 17 mm
Compatible Film	35 mm film (with J135 patrone)
Film loading	Easy loading system
Film transport	Manual winding with lever system, 130° winding angle
Rewinding	Manual crank winding
Film counter	Progressive type with automatic reset (up to 72 shots)

LENS

Focal length	HD PENTAX 25 mm (equivalent to 37 mm in 35 mm format)
Lens construction	3 elements in 3 groups
Angle of view	61° (diagonal)
Maximum magnification	0.128x (at 0.25m)
Filter diameter	ø 40,5 mm

VIEWFINDER

Type	Albada bright-frame viewfinder
Field of view	approx. 80%
Maximum magnification	0.38x
Indication	Composition frame, Close-distance composition frame Zone focusing setting can be confirmed through the viewfinder
	Right side of viewfinder Blue lamp display: warning system display, Orange lamp display: flash system display

FOCUS ADJUSTMENT

Method	Manual, Zone focusing type 6 zones: (∞, 3m, 1.7m, 1.2m, 0.5m, 0.25m) (∞, 10ft, 5.6ft, 4ft, 1.7ft, 0.82ft)
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SHUTTER

System Program AE	electronic shutter
Shutter speed	1/350 sec - 4 sec
Exposure mode	Full auto shooting, standard shooting, aperture priority shooting, daytime synchro shooting Maximum 4 sec., slow shutter speed shooting, slow synchro shooting Maximum length 1/30 sec

EXPOSURE CONTROL

Metering method	Partial metering
Metering range	EV1.5 to 16.5 (ISO100)
Exposure mode	Full auto shooting, standard shooting, slow shutter speed shooting, wide aperture priority shooting, bulb shooting, slow synchro shooting, daytime synchro shooting
Exposure compensation	±2EV (1/3EV steps)
Film sensitivity	Manual setting ISO50, 100, 125, 160, 200, 400, 800, 1600, 3200

FLASH

Built-in flash	Guide number approx. 6 (ISO 100 m) covers angle of view of 25 mm lens
Flash method	Auto flash (during full auto shooting) forced flash (during daytime sync shooting, slow sync shooting)
Flash Shooting Range	Approx. 0.24 to 2.2 m (at ISO 100)
Charging time	Approx. 8 seconds
Charging indicator	Orange lamp next to viewfinder: Indicates charging (blinking), flashes (lit)

OPERATING ENVIRONMENT

Operating temperature	10 to 40°C
Operating humidity	85% or less (no condensation)

EXTERNAL INTERFACE

Terminal	Cable switch terminal (ø 2.5 mm)
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POWER SUPPLY

Battery Used	1 x 3 V lithium battery [CR2 or equivalent]
Battery life	Approx. 10 cartridges* when using 36 exposure film (*Evaluated under our test conditions, using fresh battery und the condition of 50% flash shots)