

## Product Information



# UP-CR10L/LI

SnapLab - Digital Photo Printer. The world's smallest and lightest stand-alone professional photo-finishing solution.

## **Print anywhere, anytime for anyone**



Sleek design and compact, the SnapLab is packed with features that are simple to use, easy to understand and that your customers will love. Thanks to Sony's printing technology, the SnapLab produces photolab-quality prints in just a few seconds. The touch-screen colour LCD and user-friendly interface mean greater ease-of-use and more customer interaction. The result? More memorable and creative photos for your customers and more opportunities and business for you.

## **Features**

### **Quick start-up**

The SnapLab can be used without a PC. Once switched on, the SnapLab is operational within 15 seconds and is ready to print your photos.

### **Various media inputs**

The SnapLab accepts today's most popular digital media.

## **Easy to use**

The operation of the SnapLab is very simple. No PC is required. With a large 8-inch touch-sensitive colour LCD and a user friendly GUI (Graphical User Interface), it is easy and comfortable to operate.

## **High speed and high quality**

A newly-developed thermal print mechanism enables the SnapLab to operate at high speeds, regardless of print size. Printing a 10 x 15 cm (4 x 6 inches) photo can be printed in approximately 17 seconds, and a 13 x 18 cm (5 x 7 inches) photo in approximately 18 seconds. In addition to this high speed, the SnapLab provides photolab-quality prints, utilising Sony dye sublimation technology. It outputs crisp, vibrant colours with natural, continuous tones on photo-quality paper.

## **Compact**

The compact body of the SnapLab enables it to fit almost anywhere and its LCD panel can be angled to accommodate a variety of viewing positions.

## **Zoom, Crop & Rotate**

Focuses on the subject, eliminates unwanted background and rotates the picture.

## **Colour Adjustment**

Adjust colour saturation.

## **'Red-eye' reduction**

Reduces unwanted red-eye easily.

## **Sepia / Monochrome**

Transforms colour pictures into black and white or sepia-toned images.

## **Benefits**

### **Multiple layouts**

The SnapLab offers 30 built-in templates that enable users to create anything from ID cards to novelty products and add value to each print.

## **Text input**

Messages and captions can be placed on images and on borders without using a PC. After they have been input, these will appear on all prints (except index and split image printing). This is a useful feature for identifying the name of an event or the date of the photo. (English only).

## **Border composition**

The SnapLab provides value-added prints by using borders to overlay pre-loaded logos, event names, or a custom-designed frame to your photo. The additional border designs can be created using a Microsoft® Windows®-based version of Adobe® Photoshop®.

## **Screen saver customisation\***

Screen saver images can be customised by pre-loading data. Owners can display various images such as a company logo or a special promotion when the printer is not in operation.

## **Image data spooling**

The SnapLab spools image data to be printed after sending the order. This allows users to remove memory cards and shoot more photos while the job is printing.

## **Order management**

A print log can be viewed on the LCD and exported to a MicroDrive or CompactFlash card in "CSV" format. This exported data can be used as a Microsoft Excel file on a PC. In addition, the order number can be printed, using Sony original pattern lamination technology. The numbers are barely seen from the front, but they become visible when you tilt the print. With this order number, owners can sort their prints.

## **PC connectivity**

The SnapLab is supplied with Windows® printer drivers to enhance its flexibility. This allows the user to use powerful editing functions on a PC that are not available on the printer.

## **Security cable compatibility**

The SnapLab is equipped with a slot for a security cable providing protection against theft.

## Technical Specifications

Printing Method Dye sublimation Printing (Y/M/C/O)

Resolution 300 dpi

Print Size 5 x 7" (13 x 18cm) 4 x 6" (10 x 15cm) 3.5 x 5" (9 x 13cm)

Print Speed 5 x 7" (13 x 18cm): 18 seconds 4 x 6" (10 x 15cm): 17 seconds 3.5 x 5" (9 x 13cm): 13 seconds

Media Capacity 5x7"(13x18cm): 172 4x6"(10x15cm): 200 3.5x5"(9x13cm): 300

Paper Feed Method Roll paper, Automatic loading

Interface Memory Card Direct Slots: MS (Duo, Pro, PRO Duo) SD MMC CF MD xD SM

USB Host: USB (A) x 1 for USB Mass Storage Class Device PC  
Connection: USB (B) x1 for PC Expansion Terminal: RS-232C (D-sub 9pin) x 1 for future peripheral support

Expansion Slot Compact Flash type x1

Compatible Image File Format JPEG: JFIF, Exif 2.2 Compatible, DCF 1.0 Compatible BMP: 24bit Windows format TIFF: Exif 2.2 Compatible

LCD Display 8-inch touch sensitive colour LCD

Print Order when  
print from Selected image, All image, Index, Border Composition\*, Split Image  
memory cards

Image  
Adjustment Crop, Colour adjust, Monochrome/Sepia, Red eye Reduction

Printer Driver  
Support OS Win: 2000/XP Professional/XP Home Edition

Export module to  
create border Windows Adobe Photoshop 5.0 or higher, Photoshop Elements  
data

Power Supply Input 100-240 V AC, 50/60 Hz

Supplied  
Accessories Paper holder x1 Operating instructions x1 CD-ROM (incl. Printer  
driver software) x1 AC power cord x1

## Accessories

**13x18cm (5"x7")**



**2UPC-C15**

Roll printing pack for UP-CR10/LI

**10x15cm (4"x6")**



**2UPC-C14**

Roll printing pack for UP-CR10L/LI

[www.sonybiz.net](http://www.sonybiz.net)