



Pentax Jupiter kikkerte

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PENTAX JUPITER.

An easy-viewing, large-aperture porro-prism binocular series,
assuring casual, clear observation in a wide range of applications,
with a choice of four cost-effective models

| PENTAX JUPITER | PENTAX JUPITER | PENTAX JUPITER | PENTAX JUPITER |
|-----------------------|-----------------------|-----------------------|-----------------------|
| 8x40 | 10x50 | 12x50 | 16x50 |

TOKYO, March 17, 2022?RICOH IMAGING COMPANY, LTD. is pleased to announce the launch of the PENTAX JUPITER series of porro-prism binoculars. With a choice of four models, this new series features large-aperture objective lenses to assure a bright, clear field of vision.

With the incorporation of large-aperture objective lenses for improved light-gathering power, the new series has been developed to provide a bright, clear field of vision for casual, effortless viewing in a variety of applications, even for first-time binoculars users. The series also provides a choice of four cost-effective models with four different magnifications, providing users with the choice of the model best suited for their specific applications.

Main features of the PENTAX JUPITAR 8x40, 10x50, 12x50 and 16x50

1. Large-aperture objective lenses for bright, clear viewing

The four JUPITER-series models incorporate large objective lenses with an aperture of more than 40 millimeters to provide superb light-gathering power. Even in poor lighting conditions -- such as when viewing at dusk, indoors or at night sporting events -- they assure a sharp, high-contrast image of the subject. With a choice of the magnification ranging from 8x to 16x, users can find the model that best suits their intended applications, including astronomical observation.

2. Bright, clear field of vision

Because the optical element has been treated with a multi-coating process to minimize unwanted reflection of light, the JUPITER series delivers a well-defined subject image, free of flare and ghost images.

3. Other features

- ? Functional exterior design to optimize the ease of use, including easy access to the focus ring and a comfortable hold of the binocular body
- ? Exterior rubber coating to assure a firm hold of the body and prevent accidental slippage
- ? Optional TP-3 tripod adapter (currently available) for installation on a tripod

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