



Ricoh GR III Diary Edition

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RICOH GR III Diary Edition Special Limited Kit:

A limited-edition package featuring a high-end, specially coated digital compact camera and exclusive accessories; only 2,000 units to be marketed worldwide

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TOKYO, January 10, 2023 RICOH IMAGING COMPANY, LTD. is pleased to announce the launch of the RICOH GR III Diary Edition Special Limited Kit. This special package is built around the RICOH GR III high-end digital compact camera featuring a metallic, warm-gray finish. Available in the limited quantity of just 2,000 units worldwide, it includes exclusive, specially designed accessories, including: a genuine-leather finger strap, identical in color with the camera body; a ring cap and a metallic hot shoe cover, both finished in a natural silver color; and a camera case made of exclusive sailcloth.

The RICOH GR III Diary Edition (camera body only, without the genuine-leather hand strap, ring cap, metallic hot shoe cover or the sailcloth case) is also scheduled to be launched in the spring of 2023.

Main features of the RICOH GR III Diary Edition Special Limited Kit

- The camera body is treated with an exclusive metallic warm-gray finish; the metallic appearance and surface texture have been designed to enhance the sense of reliability and quality, and also to assure firm hold of the camera body. This finish also gives the camera an appearance that is less insistent of its role

as an imaging tool, with the warm color helping it blend more easily into daily life. The grip rubber has a dark-brown finish, creating a sense of unity with the camera body. When mounted, the ring cap and metallic hot shoe cover, both finished in natural silver, accentuate the warm-color camera body and enhance the sense of quality and exclusiveness.

- The genuine-leather finger strap, finished in a color complementing the camera's warm-gray finish, is included as an exclusive accessory for this limited-edition package. Its compact design makes storage and carrying easier. Its well-conceived design and meticulous stitching have been created with utmost attention to every detail, again enhancing the sense of exclusiveness.
- The case, made of unbleached sailcloth, is also included as an exclusive accessory. It comes with a belt made of genuine leather identical to the finger strap. The sailcloth material has been selected because its appearance will become richer and more attractive over the years of use.
- The camera features a new image-control mode that provides a negative-film finishing touch.* Based on the visual effects created only by negative film, this mode produces an exquisite balance between rich colors and somewhat discolored prints resulting from using negative film.
- In another new feature, the camera displays the number of images captured during the day, the total number of recorded images, and the firmware version just before its power is shut off.*

* These functions will be available for GR III- and GR IIIX-series models with the installation of function expansion firmware (scheduled to be released following this package's launch).

- When the camera's power is turned off, the camera displays an original shut-down screen featuring the original, emboss-type product logo, against a background harmonizing a fabric-like texture and a color symbolizing the camera body finish.

Note: The camera's other specifications are identical with those of the standard GR III model.

GR III Edition
